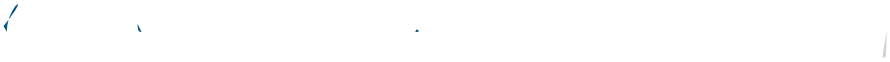
UNIVERSITY OF ALASKA FOUNDATION



STRATEGIC PRIORITY 2

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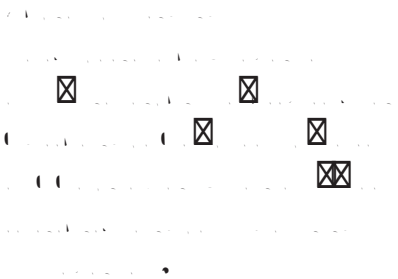

- Create a student success initiative fund in support of department, school, college, campus, university, and community partner student success priorities throughout the UA system.

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- Convene a system-wide scholarship task force to comprehensively review the entire scholarship process and develop and implement recommendations for improvement.
- Identify the unmet scholarship needs and develop fundraising e orts to meet these needs.

STRATEGIC PRIORITY 3

- Distribute timely nancial reports and utilize modern technologies for more e ective communication of nancial information and performance of foundation held funds to donors and the UA system.
- Foundation and universities to rank in the top quartile in cost to raise a dollar and other industry measures amongst peer organizations.

- Create and implement a systematic method for enhancing the e ciency, e ectiveness, and user satisfaction of foundation and UA system processes and procedures.

- Improve data management processes to ensure accuracy and security of all constituent data in the donor data system using a shared data governance structure.
- Promote a culture of practical data literacy for foundation and UA system leadership, sta , and partners.
- Create an advancement data council to establish data governance guidelines for the UA system.

- Devise new strategies and procedures for recruiting, onboarding, retaining, and succession planning of advancement employees.
- Develop a more competitive advancement compensation system.
- Enhance skills and professional development opportunities for advancement sta .

STRATEGIC PRIORITY 4

[illegible]

[illegible]

- Review baseline data, priorities, and goals across the UA system for DEI initiatives.
- Develop a plan for creating a DEI vision for the foundation that supports the UA system in their DEI e orts and includes a process for continuous evaluation and improvement.

[illegible]

- Identify DEI fundraising goals, plans, and initiatives and resources available for implementation across the UA system.
- Develop special initiatives and sustained e orts to raise philanthropic resources for DEI to bene t students, faculty, and sta at the universities.

[illegible]

- Integrate DEI principles into the UA system's donor relations/stewardship e orts to honor all contributions and donors equitably.
- Review and update foundation publications and online presence for cultural relevance and equitable representation re ecting the diversity of Alaska.
- Create a DEI communications toolkit for UA system advancement.

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